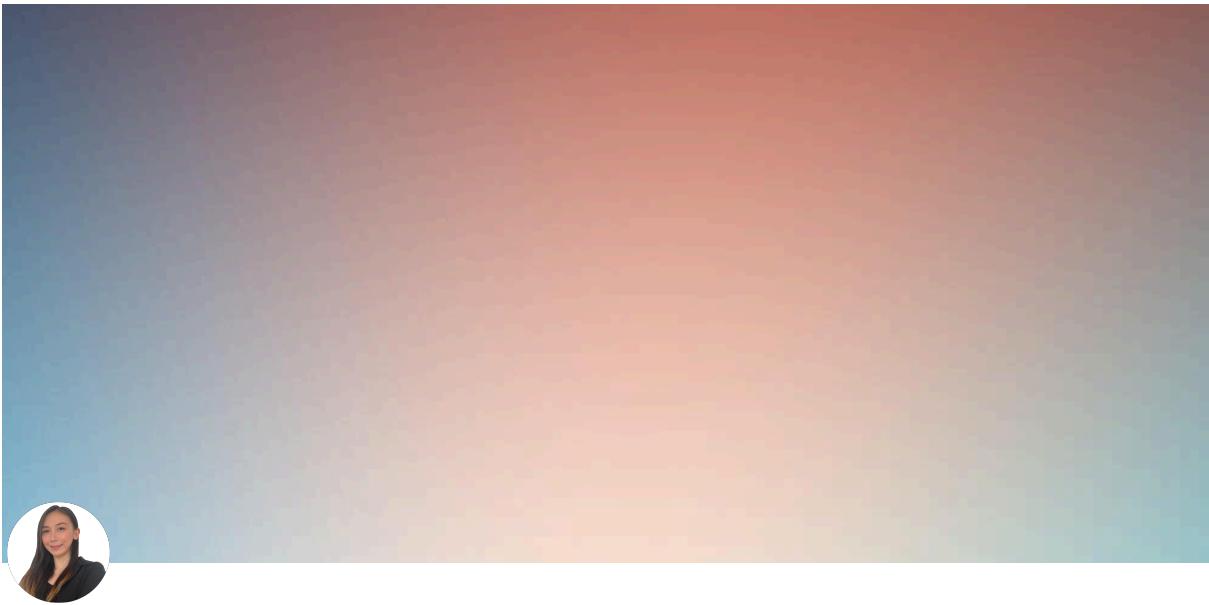




About Me

I'm a Lead UI / UX Designer and also a Multimedia Artist. I have extreme passion to work with everything in visual from traditional to digital art and from other fields. I'm willing to learn and explore new skills and techniques.

UI / UX & Animator with 6 years of extensive experience in designing websites and apps functionalities and prototyping product apps interface. I am highly skilled in Adobe softwares as well as other tools and design technologies. I have passion to strive for innovation and fresh ideas.



Contact information



March 16, 1996



0905-347-8996



janedelarosa.personal@gmail.com



11 Lourdes St. Marcela Caloocan City



Education

Mapua University

BS Multimedia Arts and Sciences – *(July 2012 - May 2017)*



Work experience

Globe Group

UI / UX Lead Designer – *(May 2023- Present)*

Part of Product Engineering and Digital Growth - Discover and buy team.

- Lead Designer of Globe Online
- Lead UI Designer of GlobeOne App
- Part of the Creative team under UI UX
- Collaborate with product managers, developers, and other cross-functional teams
- Revamp of the New Globe Online - Landing page, Renewal page and with Renewal with devices
- Revamp of GlobeOne App
- Created the GlobeOne App design system
- Handle junior designers on the team
- Brainstorming with other designers and product owners
- Awarded of **Rookie of the year** 🏆 | December 2023
- Awarded of **Gem of the team** 💎 | December 2024

JoyRide Super App

UI / UX Lead Designer | Part Time – *(August 2022- April 2023)*

Part of the product team. UI / UX Lead Designer. Handled Customer & Driver app.

- Collaborate with product managers, developers, and other cross-functional teams
- Work with development team to ensure design implementation is consistent with design specifications.
- Mentor and provide guidance to junior designers.
- Communicate design vision and decisions to stakeholders.
- Ensure designs are accessible and meet deliverables and universal design standards.
- Define and lead the design process, including ideation, prototyping, testing, and implementation.
- Lead a team of designers, delegate tasks, and provide feedback and guidance to ensure that all designs meet the project goals.

Multisys Technologies Corporation

Senior UI / UX Designer – *(January 2021 -October 2022)*

Part of the design team. Senior UI / UX Designer. Designing Web and Mobile (Android & IOS) 2D animate

- Create interactive programs and enhance customer's experience
- Conceptualize wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas
- Collaborate with product management, other designers and engineers
- Handle different projects such as eFinance, eGovernment, eCommerce, eBusiness
- Develop a design strategy that aligns with business goals and user needs. This includes understanding the competitive landscape, conducting user research, and identifying user pain points and opportunities.

Yeojinet Outsourcing Solution

UI / UX Designer – *(March 2019 - July 2020)*

Part of the design team, mobile IOS designer specialist. UI / UX Designer, 2D animator, QA tester.

- Collaborated with product management and engineers to define and implement innovative solutions for the product direction, visuals and experience
- Conceptualized original ideas that bring simplicity and user friendliness to complex design roadblocks
- Created 2D animation, 3D Augmented Design for mobile apps

Bluewave Global

Multime Media Artist – *(January 2018 - January 2019)*

Part of Marketing team. Motion Graphic Artist, 2D & 3D animator, Video Editor, Mobile and Web designer. Full time Multimedia Artist

- Created basic and advanced graphics/multimedia editing with mix media (i.e. graphic enhancement, layout, adding, trimming of videos, adding background music, adding subtitles, change file format etc.)
 - Created complex and responsive designs/templates for digital assets used in different media platforms i.e. DPS, vectors,
 - Performed internal quality check and recommends improvement on multimedia/graphic requests (Story Board) 2D animation.
-

Skills

5 star - Highest

Adobe Illustration



Adobe Indesign



Adobe Premiere



Adobe After Effects



Adobe Photoshop



Figma & Figjam



Overflow



Sketch



Maya



3Ds Max



Languages

Filipino

Native speaker

English

Proficient speaker

Seminars

- Unparalled (A multimedia seminar)
- Graphika Manila 2017
- Graphika Manila 2021
- UX Live Conference 2022
- UX+ 2024
- UX+ 2025